



Cape Coral

Founded in 1970, the city was designed to be a “water wonderland” that is strategically located between Tampa and Miami. The Cape is a widely renowned place to live and is a vibrant and youthful city, where businesses thrive, and life is rich with educational, cultural and recreational opportunities. Cape Coral is home to more than 138,000 residents, 4,000 businesses and the growth continues.

The Cape Coral Economic Development Office is available to assist owners in establishing a successful business, provide information on incentives, property location and direction as they navigate through the relocation and construction process.

Top Reasons Why Cape Coral Is the Right Fit For Your Business

- **Momentous Growth!**

Your market is here! Cape Coral is the fastest growing city in the Eastern United States and Florida for populations over 100,000. The growth rate for business is 12 percent.

- **Strategic Location:**

Cape Coral is the midpoint city between Tampa and Miami. Almost 75 percent of Florida’s population is within 150 miles of Cape Coral and easily accessible via I-75. The Cape is 10 miles from I-75 and close to U.S. 41. Southwest Florida International airport is only 15 miles away.

- **Youthful, Educated Labor force:**

About 55 percent of the population is age 44 or younger, and the median age is 41. The fastest growing population segment in Cape Coral is among the 18-24 age group. Businesses can choose from a pool of more than 383,000 skilled workers from the tri-county area.

- **Investment Opportunities:**

With a total of 115 square miles of land, Cape Coral is the 3rd largest city in Florida in terms of land mass. The city offers three distinct investment zones (City Centrum, Pine Island Corridor and Downtown CRA), which have more than 70 square miles of unimproved land and two Free Trade Zones